

RapidEye Partners With Lotus

GIS / Earth Observation / Satellite Images / Partnership / Distributor / Taiwan

Brandenburg / Havel, Germany, October 6, 2009 – RapidEye, the only geospatial solutions provider to own and operate a constellation of five Earth Observation satellites, announced today a new strategic partnership agreement with Taipei City, Taiwan based Lotus (H&R). The partnership establishing Lotus as the only distributor for RapidEye products in Taiwan was signed earlier this week.

“We are pleased to welcome Lotus on-board as our partner in Taiwan,” said John Ahlrichs, Vice President of RapidEye. “The Lotus team has a proven ability to identify and serve the needs of diverse customer segments and we look forward to working together to develop and grow the market for wide area imaging programs in this area.”

Ms. Rubia Chen, Vice President of Lotus, said, “We are very excited about being able to provide our customers in Taiwan RapidEye's image products. The additional Red Edge spectral band offered by their sensors provides a unique benefit for Agricultural and Forest applications. The wide coverage and daily revisit of the constellation also provides timely information for our customers in the mapping, disaster monitoring and control fields.”

RapidEye's worldwide network of distributors continues to grow to provide customers an avenue to purchase RapidEye products in their own region and in their own language. You can follow the progress of RapidEye's partner team by visiting www.rapideye.de/home/about-us/distributors-partners/.

About Lotus (H&R)

Lotus (H&R) is a leading high-resolution optical and SAR satellite image distributor and geospatial services provider in Taiwan. Lotus has decades of experience in sales of GIS products and services and extensive business support networks in the marketplace.

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide

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for superior management information solutions. Currently, more than 110 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 by late 2009.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact efreinfo@mw.brandenburg.de.

RapidEye is a "Selected Landmark in the Land of Ideas" and therefore part of the event series "365 Landmarks in the Land of Ideas". This program is run by the initiative "Germany – Land of Ideas" and Deutsche Bank. Being a "Selected Landmark" RapidEye will stand for Germany being a "Land of ideas" in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. www.land-of-ideas.org

For more information about RapidEye, please visit www.rapideye.de.

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