

MapMart Named As a U.S. Distributor For RapidEye Products

GIS / Earth Observation / Satellite Images / Distributor / U.S.

Brandenburg / Havel, Germany, October 15, 2009 – RapidEye, the only geospatial solutions provider to own and operate a constellation of five identical Earth Observation satellites, announced today that MapMart of Greenwood Village, Colorado has signed on as a data distributor for RapidEye in the United States.

John Ahlrichs, Vice President of RapidEye, commented “RapidEye looks forward to working with MapMart, its first distributor for the commercial and civil government markets in the United States. MapMart's market leading tools for data discovery and their focus on data sales perfectly complement our focus on repetitive services based on wide area, multi-coverage collections of satellite imagery. We really look forward to working with the MapMart team in growing the market for RapidEye imagery in the United States.”

Mick Barber, Chief Operating Officer at MapMart, said “We look forward to a fruitful collaboration with RapidEye and to supplying our customers in the U.S. with RapidEye's high quality satellite imagery. MapMart, well respected in the industry, pioneered e-commerce geodata distribution and has been providing high-quality professional mapping services since 1951. Through this partnership we expect to strengthen our position on the e-commerce and data business enormously, so that both companies can benefit from it.”

Currently, RapidEye is working on completing its worldwide network of distributors in order to facilitate easy access to RapidEye products in their customers' own language and region. For a full list of RapidEye's distributors, please visit www.rapideye.de/home/about-us/distributors-partners/.

About MapMart IntraSearch

IntraSearch, Inc., a Colorado corporation since 1951, is a fully integrated professional mapping services and product distribution company comprised of three components: IntraSearch Mapping, MapMart, and SportsMapping. The MapMart® division distributes satellite imagery, aerial photography, and numerous other map products via its e-commerce site, MapMart.com™. IntraSearch's SportsMapping™ division provides map products and visualization services to the sports industry. <http://www.mapmart.com/>

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 110 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 by late 2009.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact efreinfo@mw.brandenburg.de.

RapidEye is a “Selected Landmark in the Land of Ideas” and therefore part of the event series “365 Landmarks in the Land of Ideas”. This program is run by the initiative “Germany – Land of Ideas” and Deutsche Bank. Being a “Selected Landmark” RapidEye will stand for Germany being a “Land of ideas” in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. www.land-of-ideas.org

For more information about RapidEye, please visit www.rapideye.de.

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