

## RapidEye's Online Satellite Data Store Now Open

### Geodata Kiosk Now Ready for Business With Imagery of Germany

GIS / Earth Observation / Satellite Images / Remote Sensing / Online-Shop

**Brandenburg / Havel, Germany, December 8, 2009** – RapidEye, the only geospatial solutions provider to own and operate a constellation of five identical Earth Observation satellites, released the German version of their online shop for satellite imagery today – “The RapidEye Geodata Kiosk”.

The RapidEye Geodata Kiosk is an online shop for satellite imagery with ready-to-use data available immediately after purchase. After a secure credit card payment is made, the data is ready to be picked up immediately via secure download.

All data available in the Geodata Kiosk are RapidEye Ortho Products (level 3A); orthorectified, five meter pixel sized imagery from the RapidEye satellite constellation, ready to integrate into any GIS system. In addition to the data for Germany this release also includes the data for 16 free demonstration products for potential customers to test.

“With the RapidEye Geodata Kiosk we have the ability to accommodate satellite imagery requests from almost anybody; from the GIS professional who might want to use the data as background imagery, to value adders, who can derive expert analyses from it, to the university student, as well as to my neighbor who might be looking for an image of Berlin for his home. By using the Internet to distribute our data we will be able to service large and small orders of our satellite imagery easily, quickly and automatically,” commented Wolfgang G. Biedermann, RapidEye's CEO. “With the release of our German version we are getting our 'feet wet', and we ask that everyone try it out so that we can work out any initial problems before we make a big splash with the roll-out of our international version in 2010.”

RapidEye plans to expand the Geodata Kiosk to include data products from around the world, with a dedication to providing continually fresh imagery and making data from almost every country on Earth available to anyone, anywhere at anytime.

“The big benefits for our customers are that they can choose and buy only the area they really need, as no minimum sized area is required and purchases can be made with as little as 50 Euro. Customers instantly get what they order and can choose between different delivery formats, including GeoTIFF and NITF. Re-projection on-the-fly between UTM and geographic coordinate systems is also an option that will appeal to our more knowledgeable customers,” comments Michael W. Prechtel, Head of Marketing and Sales for RapidEye.

The Geodata Kiosk can be accessed through the direct URL [www.geodatakiosk.com](http://www.geodatakiosk.com), or by visiting RapidEye's website at [www.rapideye.de](http://www.rapideye.de). This initial version of the Geodata Kiosk may have minor system difficulties, but will not affect the quality of its data. RapidEye would appreciate if any issues with the system will be reported either through the feedback function in the Geodata Kiosk or via a direct email to [kioskfeedback@rapideye.de](mailto:kioskfeedback@rapideye.de).

All updates regarding the progress of the Geodata Kiosk will be available by either following RapidEye on Twitter at [www.twitter.com/rapideye\\_kiosk](http://www.twitter.com/rapideye_kiosk), or by sending an email requesting a subscription to RapidEye's newsletter to [newsletter@rapideye.de](mailto:newsletter@rapideye.de). These updates will not only inform subscribers about the future international version of the Geodata Kiosk, but will include information about new areas that have been or will be added once the future version will be available.

The RapidEye Geodata Kiosk is not the only way to obtain RapidEye satellite imagery, nor is the imagery available on the Kiosk all that's available from RapidEye. For the opportunity to purchase millions more square kilometers of Earth as single or multi-temporal datasets, RapidEye's library can be searched either through a local distributor or directly through the RapidEye Customer Service department at [sales@rapideye.de](mailto:sales@rapideye.de). To find a distributor in your area, please visit RapidEye's website at [www.rapideye.de/distributors](http://www.rapideye.de/distributors).

### **About RapidEye AG**

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of imaging and downloading over 4 million km<sup>2</sup> of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 110 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 in late 2009.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact [efreinfo@mw.brandenburg.de](mailto:efreinfo@mw.brandenburg.de).

RapidEye is a "Selected Landmark in the Land of Ideas" and therefore part of the event series "365 Landmarks in the Land of Ideas". This program is run by the initiative "Germany – Land of Ideas" and Deutsche Bank. Being a "Selected Landmark" RapidEye will stand for Germany being a "Land of ideas" in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. [www.land-of-ideas.org](http://www.land-of-ideas.org)


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**Press Release**



For more information about RapidEye, please visit [www.rapideye.de](http://www.rapideye.de).

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