

RapidEye Joins ESRI's Business Partner Program

GIS / Earth Observation / Satellite Images / Remote Sensing / Geospatial Solutions

Brandenburg / Havel, Germany, August 25, 2009 – RapidEye, the only geospatial solutions provider to own and operate a constellation of Earth observation satellites, announced today that they have joined the ESRI® Business Partner Program. Over 2000 worldwide organizations are ESRI Business Partners and RapidEye is the third European data provider to join.

“ESRI is a strong and highly respected force in the GIS community and has built a phenomenal network of partners,” comments John Ahlrichs, Vice President at RapidEye. “Together with these partners, ESRI has developed many innovative solutions for global remote sensing data users. Our attendance at the ESRI User Conference over the last several years has given us an opportunity to meet others in this circle, and we anticipate building on these relationships to develop new image-based solutions.”

The ESRI Business Partner Program is an extensive network of domestic and international developers, consultants, data partners, value-added resellers, authorized instructors, and authorized partner education centers that, utilizing ESRI technology, provide solutions and training to meet the GIS needs of every industry. Working together, ESRI and its business partners solve business problems with new software applications, data, value-added services and training.

About ESRI:

Founded in 1969, ESRI (www.esri.com) is the world leader in the GIS software industry. ESRI offers innovative solutions that help users create, manage, analyze, and display information to make timely decisions and solve problems they encounter every day. ESRI's comprehensive product line ranges from desktop GIS to GIS for the enterprise.

About RapidEye:

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of imaging and downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 100 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 in late 2009.

RapidEye AG Press Release




RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact efreinfo@mw.brandenburg.de.

For more information about RapidEye, please visit www.rapideye.de.

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RapidEye is a “Selected Landmark in the Land of Ideas” and therefore part of the event series “365 Landmarks in the Land of Ideas”. This program is run by the initiative “Germany – Land of Ideas” and Deutsche Bank. Being a “Selected Landmark” RapidEye will stand for Germany being a “Land of ideas” in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. www.land-of-ideas.org