

RapidEye Invites You to 'Sample the World'

16 Images From Around the Globe Can Now be Tested For Free

GIS / Earth Observation / Satellite Images / Demonstration Products / RapidEye

Brandenburg / Havel, Germany, July 9, 2009 – RapidEye, the only geospatial solutions provider to own and operate a constellation of Earth observation satellites, announced today that they have released a selection of sixteen demonstration products generated by the RapidEye system. The samples of the RapidEye Standard Image Products show a variety of areas around the world including agricultural, forestry and urban areas.

“Different types of terrain in different countries are represented to accommodate just about everyone. Potential customers can test RapidEye's products covering an area they are familiar with, and since we are offering these test samples at no charge, there is no financial risk involved,” said Wolfgang Biedermann, CEO of RapidEye. “We also want to make sure that there are a large number of samples available to show the consistency and quality of our products.”

The sample datasets are available as RapidEye Ortho Products (level 3A) which offer the highest level of processing available for the RapidEye Standard Image Products. These images have not only been radiometrically corrected, but have been orthorectified using Ground Control Points and a DTED level 1 SRTM DEM (digital elevation model) or better. For detailed technical information about RapidEye's Standard Image Product, please refer to the RapidEye Standard Image Product Specifications at www.rapideye.de/demo-products.de.

A list of all RapidEye demonstration products has been made available at www.rapideye.de/demo-products.de. If you are interested in one or more demonstration products, please email demoproducts@rapideye.de and you will be provided with the access immediately.

If you would like to acquire images of your region or area of interest you will have the opportunity to choose from the expanding collection of imagery in the RapidEye Library by contacting a RapidEye distributor or RapidEye directly. The RapidEye Library is continuously growing, with new images being downloaded from RapidEye's satellites every day. For more information please contact the RapidEye website at www.rapideye.de, or email an inquiry to sales@rapideye.de.

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 100 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 in late 2009.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact efreinfo@mw.brandenburg.de.

For more information about RapidEye, please visit www.rapideye.de.

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Germany Land of Ideas



Selected Landmark 2009

RapidEye is a “Selected Landmark in the Land of Ideas” and therefore part of the event series “365 Landmarks in the Land of Ideas”. This program is run by the initiative “Germany – Land of Ideas” and Deutsche Bank. Being a “Selected Landmark” RapidEye will stand for Germany being a “Land of ideas” in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. www.land-of-ideas.org