

RapidEye Takes On A Challenge: Repetitive Coverage In Brazil

High Revisit Capability Allows for Fast Coverage of Persistently Cloudy Areas

GIS / Earth Observation / Satellite Images / Distributor / Brazil / Bahia

Brandenburg / Havel, Germany, October 1, 2009 – RapidEye, the only geospatial solutions provider to own and operate a constellation of Earth Observation satellites, announced today that they will supply the state of Bahia with RapidEye satellite imagery through their Brazilian distributor Santiago & Cintra Consultoria.

“RapidEye has been selected to provide the state of Bahia imagery because of their capacity to return to an area multiple times until a low cloud cover image can be acquired, and because of their high quality satellite data. Bahia is quite difficult to image with low cloud cover, as it is a tropical area, and the five RapidEye satellites are the best system out there to capture these challenging images. RapidEye satellite imagery will provide the state of Bahia with updated land use information for decisions on environmental issues, agriculture and infrastructure. The imagery will be used by multiple organizations and decision makers that are related to territorial planning with a socio economic sustainable approach.” commented Rita Pimentel from SEI – Bahia Government Organization.

“This contractual agreement will provide proof of our system capabilities. We have already delivered 250,000 square kilometers of imagery in September,” commented Michael Prechtel, Head of Marketing and Sales for RapidEye. “It is hard to predict when this area will be cloud free. With the RapidEye system, we can continue to return to the area until we achieve our goal of a low cloud covered image. The successful completion of this project will highlight our advantageous imaging capabilities for frequent monitoring in tropical areas like the state of Bahia and the Amazon area.”

If you are interested in demonstration products (free test data) from Brazil, please visit RapidEye's website at www.rapideye.de/demo-products or email demoproducts@rapideye.de.

Images of your region or area of interest can be chosen from the expanding collection of imagery in the RapidEye Library by contacting a distributor or RapidEye directly. The Library is continuously growing, with new images being downloaded from their satellites every day. For more information, please contact the company's website at www.rapideye.de, and www.santiagoocintraconsultoria.com.br, or email an inquiry to sales@rapideye.de.

About Santiago & Cintra Consultoria

Santiago & Cintra Consultoria is a provider of geo-IT consulting services and solutions for many industries, such as government, oil & gas, forest and agriculture, environment, telecommunication, utilities, mining, education and others. For more information about S&C Consultoria or its products and services, please visit

www.santiagoecintraconsultoria.com.br.

For more information about SEI – Bahia Government Organization, please visit www.sei.ba.gov.br.

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 110 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 140 by late 2009.


RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact efreinfo@mw.brandenburg.de.

RapidEye is a “Selected Landmark in the Land of Ideas” and therefore part of the event series “365 Landmarks in the Land of Ideas”. This program is run by the initiative “Germany – Land of Ideas” and Deutsche Bank. Being a “Selected Landmark” RapidEye will stand for Germany being a “Land of ideas” in 2009 and will demonstrate Germany's spirit of innovation. The initiative is under the patronage of Germany's federal president Horst Köhler. www.land-of-ideas.org

For more information about RapidEye, please visit www.rapideye.de.

RapidEye Contact

RapidEye AG
Molkenmarkt 30
14776 Brandenburg a. d. Havel, Germany
press@rapideye.de
(5,261 characters)

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