

RapidEye And S2Bvisio Intensify Their Partnership In The Development Of Services For Farmers

GIS / Earth Observation / Satellite Imagery / Agriculture / France

Brandenburg / Havel, Germany, May 20, 2010 – RapidEye, the only geospatial solutions provider to own and operate a constellation of five identical Earth Observation satellites, confirms its long-standing partnership with S2Bvisio in the development and distribution of expert agricultural services based on RapidEye imagery.

S2Bvisio and RapidEye have been partnering for several years and are committed to developing value-added products for canola and cereal crops which are beneficial to farmers. Ongoing research and development activities are concentrating on cereals, sunflower and sugar beet crops and focus on nitrogen fertilization, irrigation and yield prediction. French specialized research institutes are also involved in many of these projects.

This strategic value-added service collaboration will be intensified in future projects including pasture monitoring and biomass management. RapidEye and S2Bvisio will study the development of services for agricultural operators, processors and other key players in the agricultural world. The vision that new technologies are an important element in the development of sustainable agriculture is shared by both companies.

Marie-Joseph Lambert, Head of Marketing at S2Bvisio, stated, “The innovation and the flexibility of the Visioplaine platform merged with the satellite-based expertise of RapidEye offers a quality and an availability of field-based data which is unique in France.”

Head of Sales for RapidEye, Clint Graumann, commented, “We are confident in our solid, ongoing partnership with S2Bvisio for the development of agricultural services in France. This partnership opens important opportunities for the future.”

About S2Bvisio

S2Bvisio is a French agricultural company which has spent several years developing the service platform visioplaine.com. Its website is focused on farmers and agricultural professional organizations, allowing for the registration and distribution of field-based data and its processing through several services including administrative management, traceability, agronomic management, business tools, embedded informatics and remote sensing. More information about S2Bvisio and their online platform Visioplaine can be found at www.visioplaine.com.

About RapidEye AG

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of downloading over 4 million km² of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 120 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 130 in 2010.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also co-financed by the European Regional Development Fund (ERDF) and the State of Brandenburg in Germany. For more information on ERDF please contact efreinfo@mw.brandenburg.de.

For more information about RapidEye, please visit www.rapideye.de.

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