

## Swedish Metria Now RapidEye's First European Distributor

GIS / Earth Observation / Satellite Images / Distributor / Europe / Scandinavia / Iceland / Baltic States

**Brandenburg / Havel, Germany, April 15, 2010** – RapidEye, the only geospatial solutions provider to own and operate a constellation of five identical Earth Observation satellites, announced today that it has entered into a contractual partnership agreement with Metria of Gävle, Sweden. Metria will be the distributor for RapidEye satellite imagery in the Scandinavian, Baltic and Icelandic data markets, and holds the distinction of being RapidEye's first distributor to enter the European market.

John Ahlrichs, Vice President of RapidEye, commented, "We are very pleased to form this partnership with Metria. They have the recognition and the data sales focus that we were looking for in a distribution partner. In addition, Metria has expertise in forestry and other markets that will complement our services program. There are many opportunities for cooperation with Metria and we look forward to a long term and mutually profitable relationship."

Jörgen Forsgren, Business Area Manager of Metria, said, "We are proud to be associated with RapidEye and expect many promising opportunities throughout this partnership. With its five spectral bands and high revisit capabilities, the RapidEye system supplies high quality satellite imagery. We are looking forward to working with its experienced team of experts, and providing the Scandinavian, Baltic and Icelandic market with the geospatial data they need."

Currently, RapidEye is working on completing its worldwide network of distributors in order to facilitate easy access to RapidEye products in its customers' own language and region. For a full list of RapidEye's distributors, please visit [www.rapideye.de/distributors](http://www.rapideye.de/distributors).

### About Metria

Metria is one of four divisions within Lantmäteriet, the Swedish mapping, cadastral and land registration authority. Metria carries out its services on contract and operates in competition with other Swedish and international companies on the national and international markets. The organization has a total staff of 360, of which more than 100 work with Earth Observation (EO) and GIS-related tasks including system development. Metria has at its disposal a wide range of resources for geographic data capture, data processing and refinement, and for system development within geographic IT. Metria's consultancy resources are to a large extent focused on customers using large volumes of geospatial information, such as the Swedish Environmental Protection Agency, forest and telecom companies, and the Swedish Armed Forces. The services to these organizations include systems and applications development, support for operational use of GIS techniques and remote sensing for environmental and forestry applications, building

and implementing a wide range of customized and web-based GIS-applications, data capture, data correction services for satellite imagery, cartographic design of databases and maps. For more information about Metria, please go to [www.metria.se](http://www.metria.se).

### **About RapidEye AG**

RapidEye is an ISO-certified geospatial information provider focused on integrating customized and industry specific solutions into the workflow of global customers in agriculture, forestry, energy, infrastructure, government, security and emergency. RapidEye experts and the satellite system – a constellation of five satellites capable of imaging and downloading over 4 million km<sup>2</sup> of high resolution, multi-spectral imagery per day, and a ground segment for processing and archiving data – allow for cost-effective customized services. The unique combination of large area coverage, high spatial resolution and the possibility of daily revisit to an area provide for superior management information solutions. Currently, more than 123 experts from more than 20 countries are employed by RapidEye, with plans to grow the team to 130 in 2010.

RapidEye benefits from a public-private partnership with the Space Agency of the German Aerospace Center (DLR), which is supported by the Federal Ministry of Economics and Technology. RapidEye is also cofinanced by the European Regional Development Fund (ERDF). For more information on ERDF please contact [efreinfo@mw.brandenburg.de](mailto:efreinfo@mw.brandenburg.de).

For more information about RapidEye, please visit [www.rapideye.de](http://www.rapideye.de).

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